

- fundamental investor & creditor relations
- active contacts to capital market
- target group-optimized fact book (www.fact-book.de)
- presentation of equity story
- analysts and investors meetings
- international road-shows
- IR-Check
- Online IR

- financial press work
- annual and interim reports
- ad-hoc information etc.
- balance sheet press conference
- speeches, charts and Q&A
- IR Corner at the AGM

- investors targeting with funds matrix
- perception study, PRIIP
- company valuation
- peer group comparison
- sector and company research

- check flotation eligibility (www.boersenreif.de)
- ICO consulting (www.ico-ipo.eu)
- IPO advisory (www.ipo-advisor.com)
- independent capital market consulting
- private equity and exit consulting
- M&A and placements
- increase of company valuation
- capital increase etc.
- corporate bonds

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- certified IR Consultant (bdvb)



IR CONSULT

Investor Relations & IPO-Consulting



**Experience
is our Basis**

**Your Benefits
are Our Goals**

**Your Success
with IR CONSULT**

IR CONSULT has been working as a specialist for active and fundamental investor & creditor relations, IPO and capital market advisory since 1994.



ALEXANDER VOLLET, the company's founder, was an equity analyst at top European banks for 8 years prior to that, where he was in charge of small and mid-caps. He was also responsible for capital increases and IPOs.

In 1994 he founded IR CONSULT. Since then its highly experienced team has numbered among the leading investor & creditor relations, IPO/ICO and capital market specialists in Germany. Additionally we are active at the DVFA and bdvb and have closed a number of national and international co-operations.

IR CONSULT has first-class personal contacts to banks, analysts, fund managers and asset managers Europe-wide as well as to the financial and capital market press in Europe.

Our reservoir of experience is based on more than 20 (100 of the team) IPOs as well as on over 50, in some cases extremely longstanding, remits from stock market-listed small- and mid-caps out of different sectors and indices.

Please contact [IR CONSULT](http://www.ir-consult.com).

We are pleased to help you too:

- fundamental investor & creditor relations
- integrated IPO/ICO advisory (equity & bonds)
- Basic Investors' Information (PIP, PRIIP)
- independent capital market consulting

1. Investor & Creditor Relations



fundamental and active

IR CONSULT has developed an active and fundamental investor & creditor relations approach that focuses strongly on the capital market comprising:

- target group-optimized reporting
- detailed fact book (www.fact-book.de)
- established contacts in Europe
- regular presentations and road-shows
- investors targeting
- investor relations check
- online IR



After an individual discussion to determine your specific needs and plans IR CONSULT does then draw up an action plan tailored to your individual situation.

As IR CONSULT also implements these measures autonomously and successfully, management is left with sufficient time to concentrate on your operational tasks. This is intelligent outsourcing.

2. IPO Consulting (www.ipo-advisor.com)

ICO / IPO optimally prepared (www.ico-ipo.eu)

You can profit from our experience with more than 20 own IPOs and a number of capital increases.



With the check of your flotation eligibility (www.boersenreif.com) we provided a company valuation, a to-do-list with all necessary preparations as well as a concrete project schedule.

IR CONSULT significantly enhances your success chances (IPO/ICO or bonds) thanks to its targeted preparation of the various activities involved including equity story, IPO/ICO communication, organization and post-placing investor & creditor relations.

3. Capital Market Consulting



professional and independent

You gain significant advantages in your search for investors or even at a planned exit thanks to IR CONSULT's independent consulting services. In this way, you profit from our know-how as well as from the contacts to investors that are carefully selected to suit your needs.

We are also able to accelerate the decision-making process carried out by the investors concerned thanks to our documentation, a persuasive equity story and our capital market coaching.